

PRESS RELEASE  
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## RIDM and Forum RIDM unveil the new visual identity of their upcoming 2025 edition



**Montreal, Wednesday, July 9, 2025** - The **Montreal International Documentary Festival (RIDM)** and **Forum RIDM** are proud to unveil a visual identity that's as colourful as ever for their 2025 edition, to be held this November. For a fourth year running, graphic designer **Juliette Moal** was chosen to design the festival's visual identity.

"This new poster remains consistent with the graphic identity guidelines of RIDM for the past four editions – with this colour palette and its graphic references that speak to us all. This year takes us into the graphic world of the 60s/70s, with composition in the style of Montreal's iconic Expo 67. Moving away from gradients, the colours are blended together this year. It's like playing with a set of blocks of different shapes and colours. On the poster they form the number of the edition: 28. This visual identity for 2025 comes in a variety of patterns and combinations of shapes – just as many possibilities as there are stories to tell." - **Juliette Moal**

Forum RIDM entrusted graphic designer **Kaïla Curcio Tremblay** with the adaptation of Juliette Moal's design for its new visual identity.

### **Headquarters**

True to tradition, the [Cinémathèque québécoise](#) will once again serve as **RIDM's headquarters**, offering a gathering place for festivalgoers with screenings, a variety of activities, and festive evenings.

### **Program Unveiling**

RIDM and Forum RIDM's full programs will be unveiled during a reception at the Cinémathèque québécoise on **Wednesday, October 29**, and announced simultaneously online.

### **About RIDM**

Striving to showcase the most stimulating and diverse visions of documentary cinema, the Montreal International Documentary Festival (RIDM) offers audiences a unique program that brings together the works of established filmmakers and promising new talents, while focusing on creating encounters between artists and audiences.

### **About Forum RIDM**

Forum RIDM aims to stimulate the production and distribution of independent documentaries, both nationally and internationally, by promoting the exchange of information and meetings between the various professionals in the documentary industry. Roundtables, conferences and workshops on major current issues will bring together over 500 filmmakers and representatives of various production, broadcasting and distribution companies over five days.

**The 28<sup>th</sup> annual RIDM will take place from November 20 to 30, 2025.**

Information: [ridm.ca](http://ridm.ca) / [info@ridm.ca](mailto:info@ridm.ca)

[Facebook](#) - [Instagram](#) - [Bluesky](#) - [Letterboxd](#)

**Forum RIDM's 21<sup>st</sup> edition, presented by the Canada Media Fund,  
will take place from November 21 to 26, 2025.**

Information: [ridm.ca/en/forum-ridm](http://ridm.ca/en/forum-ridm) / [info@ridm.ca](mailto:info@ridm.ca)

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